



# Laura Convertini

## Head of Digital HR Transformation

Over 15 years of experience in HR digitization, business process outsourcing and HR process improvement. Implementation and continuous improvement of HRIS through Operational Excellence & Lean Management methodology. Passionate sophrologue supporting individuals and promoting mental health through 1-2-1 coaching and mindfulness programs.

## Experience

Oct 2020-current	Head of Digital HR Transformation Groupe Mutuel - Martigny
Feb 2018-Sep 2020	Senior HR Project Manager Societe Generale Private Banking Suisse - Geneva
Sep 2016-Dec 2017	Recruitment Team Manager IT Advanced Consulting - Geneva
Aug 2014-Aug 2016	HR Transformation Project Manager Groupe Société Générale - Geneva and abroad
2009-2014	Transformation Project Manager & other roles Accenture BPO - Bucharest and abroad
2008-2009	Customer claims specialist - France & Benelux HECC Alliance BV- Bucharest, Romania
2007-2008	Call Center Specialist - France & Benelux CGS Bucharest, Romania

## Education

- Bucharest Academy of Economic Studies - ASE  
Bachelor of Business Management 2006-2009
- Centre Suisse de Sophrologie Caycédienne  
Sophrology Practitioner Certificate 2019-2021

## Skills

- Program & Project Management
- Business Analysis
- Product Management & UX
- Design Thinking
- Operations Management
- Team Management & Leadership
- Sophrology & Well-Being Promotion



## au congrès GSE

11h15 - 12h15 Uhr  
et  
13h30 - 14h30 Uhr

Sous-plénière 3



## Contact

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